



Exploring your options:

Getting into **BUSINESS
SCHOOL** in the U.S.



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REASONS TO PURSUE A BUSINESS DEGREE

Here are some common reasons why individuals choose to pursue a business degree:

CAREER ADVANCEMENT

A business degree can enhance your career prospects and open doors to management and leadership positions. **It equips you with a broad set of business skills and knowledge that are highly valued in the corporate world.**

SKILLS DEVELOPMENT

Business schools help you acquire skills that relate to specific disciplines, such as business analytics, finance, marketing and strategy, but also skills that are important for all disciplines, such as leadership, communication and teamwork. **This can help you develop a well-rounded skill set and a deeper understanding of how businesses operate.**

NETWORKING OPPORTUNITIES

Business programs bring together students from diverse backgrounds, industries, and cultures. **Building a strong network of classmates, alumni, and faculty can provide valuable connections, mentorship, and future business opportunities.**

ENTREPRENEURSHIP

If you have aspirations of starting your own business or working in a startup environment, a business degree can provide you with the knowledge and skills needed to navigate the entrepreneurial landscape. **It can help you develop business acumen, understand market dynamics, and learn about innovation and business models.**

PERSONAL DEVELOPMENT

Pursuing a business degree involves challenges and opportunities for personal growth. It pushes you to expand your horizons, think critically, solve complex problems, and develop leadership and communication skills.

INDUSTRY SWITCHING

A business degree can facilitate a career transition by providing you with the necessary business knowledge and credibility to move into a different industry or function. **It can help bridge the gap between your existing expertise and the skills required in your desired field.**

GLOBAL EXPOSURE

Many programs offer international study trips, exchange programs, and exposure to global business practices. **This can enhance your understanding of the global marketplace and prepare you to work in diverse and multicultural environments.**

HIGHER EARNING POTENTIAL On average, business school graduates command higher salaries than those with only a bachelor's degree. The advanced business knowledge, leadership skills, and network built during an business school program can contribute to better job opportunities and financial rewards.



Pursuing a business degree requires a significant investment of time, effort, and financial resources. It's essential to carefully evaluate your career goals, personal circumstances, and the specific benefits of an business degree in relation to your aspirations before making a decision.



SIX POPULAR MASTER'S PROGRAMS

The popularity of master's programs in the business field can vary based on industry demand and emerging trends.

MASTER'S OF BUSINESS ADMINISTRATION (MBA)

1

The MBA program focuses on developing skills and knowledge in various aspects of business and management. An MBA is designed to provide individuals with a strong foundation in business principles and practices in preparation for leadership and management roles. MBA programs typically cover a wide range of subjects, and the curriculum often combines theoretical knowledge with practice application through case studies, group projects, and internships.

MASTER'S OF SCIENCE IN FINANCE (MSF)

2

The MSF program focuses on developing expertise in financial analysis, investment management, and corporate finance. It is particularly popular among students seeking careers in finance, banking, and investment management.

MASTER'S OF SCIENCE IN MARKETING (MSM)

3

The MSM program emphasizes marketing strategies, consumer behavior, brand management, and digital marketing. With the growing importance of marketing in the business world, this program has gained popularity among students interested in marketing and related fields.

MASTER'S OF SCIENCE IN BUSINESS ANALYTICS (MSBA)

4

The MSBA program equips students with the skills to analyze and interpret complex data to make strategic business decisions. With the increasing reliance on data-driven insights, this program has become popular among students interested in data analytics, business intelligence, and data-driven decision-making.

MASTER'S OF SCIENCE IN ENTREPRENEURSHIP (MSE)

5

The MSE program focuses on developing entrepreneurial skills and knowledge necessary to start and manage new ventures. This program has gained popularity as entrepreneurship continues to be a thriving field with many individuals aspiring to create their own businesses or work in innovative startups.

MASTER'S IN MANAGEMENT (MIM)

6

The MIM program focuses on developing management skills and providing a comprehensive understanding of business principles. It typically covers a broad range of business topics, including finance, marketing, strategy, operations, leadership, and organizational behavior. It is designed for individuals who have recently completed their undergraduate studies and want to gain a strong foundation in management before entering the workforce or pursuing further education.

MAIN DIFFERENCES

MBA (MASTER OF BUSINESS ADMINISTRATION)

STUDENT PROFILES: Individuals with varying levels of work experience (typically 3-5 years or more) who seek a comprehensive business education and want to advance their careers.

CURRICULUM: Provides a broad foundation in various business disciplines such as finance, marketing, strategy, operations, and leadership. Focuses on developing managerial and leadership skills.

DURATION: Usually a full-time program lasting 1-2 years, but part-time and online options are available.

MSE (MASTER OF SCIENCE IN ENTREPRENEURSHIP)

STUDENT PROFILES: Aspiring entrepreneurs who want to develop the knowledge and skills required to start and manage their own businesses or work in innovative startups.

CURRICULUM: Emphasizes entrepreneurship principles, opportunity identification, business planning, venture financing, and innovation. Includes courses on marketing, finance, and strategy tailored to the needs of entrepreneurs.

DURATION: Typically a full-time program lasting 1-2 years, but part-time and online options may be offered.



MAIN DIFFERENCES

(continued)

EXECUTIVE MBA (EMBA)

STUDENT PROFILES: Designed for experienced professionals in mid-to-senior level management positions who want to enhance their leadership skills and advance their careers without interrupting their work commitments.

CURRICULUM: Emphasizes executive-level leadership, strategic thinking, and practical application of business knowledge. Focuses on integrating work experience with classroom learning.

DURATION: Typically a part-time program lasting 1-2 years, with classes held on weekends or in modules.

MSF (MASTER OF SCIENCE IN FINANCE)

STUDENT PROFILES : Individuals interested in specializing in finance and pursuing careers in areas such as investment management, corporate finance, or financial analysis.

CURRICULUM: Focuses on advanced financial theory, quantitative analysis, financial modeling, and risk management. Provides a deep understanding of financial markets and instruments.

DURATION: Generally a full-time program lasting 1-2 years, although part-time and online options may be available.

MSBA (MASTER OF SCIENCE IN BUSINESS ANALYTICS)

STUDENT PROFILES : Individuals interested in leveraging data analytics, statistical modeling, and machine learning techniques to derive insights and make data-driven business decisions.

CURRICULUM: Focuses on data management, quantitative analysis, predictive modeling, data visualization, and business intelligence. Equips students with skills to analyze and interpret complex data sets.

DURATION: Generally a full-time program lasting 1-2 years, although part-time and online options may be available.

MIM (MASTER IN MANAGEMENT)

STUDENT PROFILES: Recent graduates or individuals with limited work experience who want a comprehensive foundation in business management before entering the workforce or pursuing further studies.

CURRICULUM: Provides a broad business education covering various disciplines, including finance, marketing, strategy, operations, and leadership. Focuses on developing management skills and business acumen.

DURATION: Typically a full-time program lasting 1-2 years, but part-time and online options may be offered.



A CLOSER LOOK AT MBA FORMAT OPTIONS

THE DURATION OF AN MBA PROGRAM CAN VARY, BUT IT IS TYPICALLY A ONE OR TWO YEAR PROGRAM. However, there are also part-time, executive, and online MBA programs that offer more flexibility for working professionals..

FULL-TIME MBA

This is the traditional format where students dedicate themselves entirely to their studies. Full-time MBA programs typically last for two academic years, or approximately 18 to 24 months. However, the duration can vary between programs and countries.

PART-TIME MBA

Part-time MBA programs are designed for working professionals who want to continue their studies while balancing other commitments. These programs often offer evening or weekend classes, allowing students to work during the day. The duration of part-time MBA programs can range from two to five years, depending on the number of courses taken per semester.

ONLINE MBA

Many business schools offer an online MBA, which is ranked separately from in-person options. Online MBA programs can be completed in as little as 18 months but can take up to five years. Online programs give the advantage of being able to study with the program of your choice from any place in the world, even while traveling for work.

EXECUTIVE MBA (EMBA)

EMBA programs target experienced professionals in leadership positions. They are designed to accommodate the schedules of working executives and typically have a more flexible format. EMBA programs usually span from 15 to 24 months, with classes held on weekends or in modules spread over several months.

IT'S IMPORTANT TO NOTE

that these timeframes are general guidelines, and there can be variations among different MBA programs and institutions. Some MBA programs may offer options for students to customize their schedules, take breaks, or complete additional coursework, which can impact the overall duration. Check the specific program's website or contact the admissions office for accurate and up-to-date information.



I'M READY! HOW DO I BEGIN?

FOLLOW THESE GENERAL STEPS:

STEP 1

Research and Choose Programs

Determine [which discipline](#) you're interested in pursuing and research what schools specialize in that discipline. Create a list of priority programs to consider based on factors such as program curriculum, reputation, rankings, specialization areas, location, cost, and admissions requirements align with your career goals and interests.

STEP 2

Meet Admission Requirements

Specific admission requirements vary from school to school and program to program. Common requirements include a completed application form, transcripts from previous academic institutions, letters of recommendation, a resume or CV, a statement of purpose or essay, and standardized test scores (such as the GRE). Some programs may also require interviews or additional application materials.

STEP 3

Prepare for and Take Standardized Tests

Many programs require applicants to submit scores from standardized tests like the GRE General Test. Prepare for the test by studying official prep materials from the makers of the test and taking practice exams. Ensure your scores are sent to your target schools well before applications are due. Test early if you think you might want to test again to try for a better score.

STEP 4

Gather Required Documents

Prepare all the necessary documents required for the application, including academic transcripts, letters of recommendation, and a resume or CV. Ensure that you meet the required academic qualifications and any specific prerequisites set by the program.

STEP 5

Submit Application Materials

Complete the application form for your chosen programs and submit all required documents before the application deadlines. Pay attention to any additional program-specific requirements, such as essays or interviews. Submit the application through the platform and process designated by the institution.

STEP 6

Wait for Admission Decisions

Once your application is submitted, the admissions committee will review your materials. It may take several weeks or months to receive admission decisions. Be patient during this time and use it to explore other potential opportunities or prepare for interviews if required.

STEP 7

Attend Interviews

Some programs may require interviews as part of the admissions process. If selected for an interview, prepare by researching the program, practicing common interview questions, and showcasing your motivation, goals, and fit for the program.

STEP 8

Receive Admission Offers and Make a Decision

If you receive admission offers from multiple programs, carefully evaluate your options based on factors such as program reputation, fit with your goals, financial considerations, and location. Consider visiting the campuses or attending information sessions to gain more insights. Once you make a decision, accept the offer and follow the enrollment instructions provided by the institution.

STEP 9

Begin Your Program

It's time to embark on your business school journey! Fulfill the program requirements, attend classes, participate in projects and assignments, network with peers and faculty, and take advantage of the various resources and opportunities available to you. Graduate by successfully completing all required coursework and fulfilling any other program-specific requirements.

REMEMBER

to check the specific requirements and processes of the Master's programs you are interested in, as they may have additional or unique steps.

HOW TO FINANCE YOUR DEGREE



Employer Sponsorship & Tuition

Reimbursement Some companies sponsor their employees' continuing education, either fully or partially. If you're currently employed, consult with your manager or HR team to learn whether your employer has a tuition reimbursement program or similar offering in place, and what the requirements are for taking advantage. For example, some companies require you to continue working at the company for a certain period of time after graduation; if you leave early, you'll need to reimburse the expenses they covered. If you plan to continue working while pursuing an advanced degree, part-time programs and executive MBAs often offer that flexibility.



Scholarships and Grants

Many business schools and organizations offer scholarships and grants, which don't need to be paid back. These can be merit-based, need-based, or awarded for specific criteria such as diversity or leadership. There are numerous resources to help you narrow down the types of scholarships that are available to you and worth applying for. [Finaid](#) has become a comprehensive source of student financial aid information, advice and tools. Another great resource, the [Fastweb website](#) allows you to search for scholarships based on parameters and qualifications you provide. Check out their [scholarship directory](#) for an overview of what types of scholarships might be available to you.





Fellowships and Assistantships

Ask whether the business schools you're applying to offer fellowships or assistantship programs where students work as research or teaching assistants in exchange for a stipend or tuition assistance. **These opportunities can help offset costs while helping you gain valuable experience.**



Loans

Several loan options are available, including private loans, government loans, or loans specifically designed for business school students. **Evaluate the interest rates, repayment terms, and any associated fees before committing to a loan.** The government's federal student aid website and [Finaid](#) offer tips and links to resources. [MPOWER Financing](#) is a popular option for students outside of the United States.



Federal Student Aid

The U.S. government's [federal student aid website](#) will help you research whether you're eligible for any of [these federal student loan programs](#). The same [FAFSA application](#) for financial aid used for undergrad applies to graduate and business programs as well. **The U.S. government also offers grants for those obtaining an advanced degree in teaching and a Federal Work Study program that provides [part-time jobs](#) to students with financial need.**

RESOURCE

Read our article, [How to Make Grad School Affordable](#), for links to more resources and ideas.



10 TIPS TO SUCCEED IN YOUR BUSINESS SCHOOL APPLICATION

When it comes to succeeding in your application, there are several tips and strategies you can follow to increase your chances of getting accepted into a reputable program.

HERE ARE SOME KEY TIPS TO CONSIDER:

TIP 1

Research and choose the right program

Begin by thoroughly researching various programs to find the ones that align with your career goals, interests, and values. Look into factors like curriculum, faculty, alumni network, and specialization options to ensure you select a program that suits you best.

TIP 2

Start early and plan ahead

Applications can be time-consuming and require significant preparation. Give yourself ample time to complete the necessary steps, such as gathering transcripts, preparing essays, securing recommendation letters, and studying for standardized tests like the GRE.

TIP 3

Reflect on your motivations and goals

Admissions committees want to understand your motivations for pursuing a degree and how it fits into your long-term career aspirations. Take time to reflect on your goals, experiences, and skills, and clearly articulate your reasons for pursuing a business degree in your application essays.

TIP 4

Highlight your achievements and experiences

Showcase your achievements, leadership roles, and relevant work experiences in your application. Emphasize how these experiences have prepared you for the challenges of a business program and how they contribute to your potential as a future business leader.

TIP 5

Craft a compelling and authentic personal statement

Your personal statement or essay is an opportunity to make a lasting impression on the admissions committee. Be authentic, sincere, and demonstrate self-awareness. Clearly communicate your unique qualities, values, and how a degree will help you achieve your goals.



TIP 6

Secure strong recommendation letters

Choose recommenders who know you well and can provide specific examples of your skills, accomplishments, and potential for success. Provide them with relevant information about your goals and experiences to help them write a detailed and persuasive recommendation letter.

TIP 7

Prepare for interviews

If you are invited for an interview, be sure to prepare thoroughly. Research commonly asked interview questions, practice your responses, and be ready to articulate your motivations, goals, and how you will contribute to the program. Additionally, make sure to dress professionally and demonstrate good communication skills during the interview.

TIP 8

Demonstrate your commitment to continuous learning

Programs value candidates who are eager to learn and grow. Highlight your commitment to lifelong learning by showcasing your participation in relevant workshops, courses, certifications, or extracurricular activities that demonstrate your intellectual curiosity and passion for personal development.

TIP 9

Network with current students and alumni

Reach out to current students and alumni of the programs you're interested in. Networking with them can provide valuable insights into the program, help you understand its culture, and potentially strengthen your application through their recommendations or connections.

TIP 10

Pay attention to details and proofread

Before submitting your application, carefully review all components, including essays, resumes, and forms, to ensure there are no grammatical errors or typos. Attention to detail demonstrates your professionalism and commitment to quality.

REMEMBER

Each program has its own unique criteria and preferences, so it's essential to tailor your application to the specific program you're applying to. By following these tips, you can increase your chances of success and stand out among other applicants. Good luck!



WHAT IS THE GRE?



THE GRE® GENERAL TEST IS THE WORLD'S MOST WIDELY USED TEST FOR ADMISSION TO GRADUATE & PROFESSIONAL PROGRAMS.

Whether you're planning to go to graduate, business or law school — or are just exploring your options — taking the GRE is an important step toward your future.

**IT'S A SMART MOVE
TO SHOW SCHOOLS YOUR BEST.**



TEST CONTENT

The GRE General Test closely reflects the kind of thinking you'll do in today's demanding graduate school programs, including business and law.

It measures your verbal reasoning, quantitative reasoning, critical thinking and analytical writing skills — skills that have been developed over a long period of time and aren't related to a specific field of study but are important for all.

ANALYTICAL WRITING

The Analytical Writing section measures your ability to:

- articulate complex ideas clearly and effectively
- support ideas with relevant reasons and examples
- examine claims and accompanying evidence
- sustain a well-focused, coherent discussion
- control the elements of standard written English

It requires you to provide focused responses based on the tasks presented, so you can accurately demonstrate your skill in directly responding to a task.

QUANTITATIVE REASONING

The Quantitative Reasoning section measures your ability to:

- understand, interpret and analyze quantitative information
- solve problems using mathematical models
- apply basic skills and elementary concepts of arithmetic, algebra, geometry and data analysis

VERBAL REASONING

The Verbal Reasoning section measures your ability to:

- analyze and draw conclusions from discourse; reason from incomplete data; identify author's assumptions and/or perspective; understand multiple levels of meaning, such as literal, figurative and author's intent
- select important points; distinguish major from minor or irrelevant points; summarize text; understand the structure of a text
- understand the meaning of individual words, sentences and entire texts; understand relationships among words and among concepts



TEST SECTIONS AND THEIR TIMING

ANALYTICAL WRITING
1 section, 1 essay task
30 minutes

QUANTITATIVE REASONING
2 sections, 27 questions total
47 minutes

VERBAL REASONING
2 sections, 27 questions total
41 minutes

Total Time :
1 hour, 58 minutes

WHAT'S THE DIFFERENCE BETWEEN GRE AND GMAT?



WHY CHOOSE THE SHORTER GRE OVER THE GMAT FOCUS EDITION?

The GRE Is:

- **Cheaper** – up to \$80 less than GMAT depending on where you're testing.
- **Shorter** – less than 2 hours.
- **More Accepted** – giving you access to thousands of graduate, business and law programs, whereas GMAT is intended only for business schools.
- **Friendlier** – letting you use a calculator during the Quantitative Reasoning sections. GMAT doesn't allow that.



HOW ELSE DO THE TESTS COMPARE?



SHORTER GRE® GENERAL TEST	GMAT™ FOCUS EDITION
<p>Three measures:</p> <ul style="list-style-type: none"> • Verbal Reasoning, • Quantitative Reasoning • Analytical Writing. 	<p>Three measures:</p> <ul style="list-style-type: none"> • Verbal Reasoning, • Quantitative Reasoning • Data Insights
<p>4 score reports included. Extras are \$30</p>	<p>5 score reports included. Extras are \$35</p>
<p>1 essay, allowing you to demonstrate your analytical writing skills.</p>	<p>No opportunity to demonstrate your writing skills.</p>
<p>In each section, you can answer questions in any order and change answers as many times as you like.</p>	<p>Questions must be answered in order. You can change up to three answers per section.</p>
<p>The Verbal and Quantitative Reasoning measures are section-level adaptive, so their second parts will be easier or harder based on your performance in the first.</p>	<p>Question-level adaptive, meaning the program selects your next question based on your previous responses, which is what limits your ability to change your answers in each section.</p>
<p>No penalty for unanswered questions. Incorrect answers also don't decrease your score – so don't skip, guess!</p>	<p>There is a penalty for unanswered questions.</p>
<p>View Verbal Reasoning and Quantitative Reasoning scores once you've completed the test. Official Score Report is delivered within 8-10 days, including your Analytical Writing scores.</p>	<p>Receive scores within 3-5 business days, but could take up to 20 business days to process.</p>
<p>If you test more than once, you can send scores to schools from Most Recent, All or Any specific test administration.</p>	<p>The Official Score Report will include all exams you have taken in the past five years.</p>

† Source for GMAT information: <http://www.mba.com>, accessed June 1, 2023. Copyright © 2023 by ETS. All rights reserved. ETS, the ETS logo and GRE are registered trademarks of ETS in the United States and other countries. GMAT is a registered trademark of the Graduate Management Admission Council, which does not endorse or approve this comparison tool. All other trademarks are the property of their respective owners.

10 TIPS TO PREPARE FOR THE GRE

- 1 Understand the GRE Format**

Familiarize yourself with the [structure](#) and [content](#) of the GRE. The test consists of three measures: Analytical Writing, Verbal Reasoning, and Quantitative Reasoning. Each section has its own question types and time limits.
- 2 Create a Study Schedule**

Develop a study plan that suits your schedule and allows for consistent practice. Allocate sufficient time for each section based on your strengths and weaknesses.
- 3 Use Official GRE materials**

ETS, the organization that administers the GRE, offers [official study materials](#). These include the [Official GRE Mentor online course](#), Official GRE Guide (book) and PowerPrep practice tests, which closely mirror the actual exam.
- 4 Take Practice Tests**

Regularly take full-length [practice tests](#) to simulate test conditions and improve time management. Learn to prioritize and move on from difficult questions to ensure you complete each section on time. Analyze your performance to identify areas that need improvement.
- 5 Focus on Weak Areas**

Use practice tests to identify your weak areas and concentrate your efforts on improving them. Devote more time to subjects or question types you find challenging.
- 6 Review Math Fundamentals**

For the Quantitative Reasoning section, ensure you have a solid understanding of fundamental math concepts. [Review](#) topics such as algebra, geometry, and data analysis.

REMEMBER

With proper planning and dedication, you can feel more confident and improve your chances of achieving a good score.

Consistent and focused preparation is key to performing well on the GRE. Give yourself enough time to study and practice. And be patient with your progress. Good luck!

- 7 Strengthen Vocabulary**

For the Verbal Reasoning section, work on improving your vocabulary by learning new words and their contextual usage. Flashcards and word lists can be helpful for this purpose.
- 8 Practice Analytical Writing**

For the Analytical Writing section, practice writing essays within the given time constraints. Work on developing clear arguments and supporting them with evidence.
- 9 Attend Free Prep Events**

The GRE team holds a monthly [virtual prep session](#) where you can learn from — and ask questions of — the actual assessment specialists who develop the GRE General Test.
- 10 Register Early**

Ensure you register for the test well in advance to secure your preferred test date and location. Ideally, it's best to leave yourself enough time to test twice should you wish to try for a higher score. Note that you can only take the GRE once every 21 days, so plan accordingly.

EXAM DAY TIPS FOR SUCCESS

CHECK LIST



Pace Yourself During the Test:

Don't rush, but also don't linger too long on difficult questions. If you get stuck, make an educated guess and move on. You can always come back to challenging questions later if time permits.



Read Carefully:

Pay close attention to the wording of each question and all answer choices. Misinterpreting a question can lead to incorrect answers.



Eliminate Answer Choices:

If you're unsure about an answer, try to eliminate obviously incorrect choices to increase your chances of selecting the right one.



Don't Leave Any Questions Blank:

There is no penalty for guessing on the GRE, so if you're running out of time, make sure to select an answer for every question.



Make use of the tools on the test platform:

The calculator, question marking tool and review option are provided for your convenience.



PREPARATION IS KEY, SO
PUT IN THE EFFORT AND
STAY COMMITTED TO
ACHIEVING YOUR BEST
PERFORMANCE.

WHY STUDY IN THE U.S.?

**BECAUSE ACCORDING TO QS AND THE FINANCIAL TIMES,
MORE THAN HALF OF THE TOP MBA PROGRAMS IN THE
WORLD ARE LOCATED HERE.**

The pages that follow list some of the top business programs in the United States. Each is known for its academic quality, international recognition, and career opportunities. Each has its own strengths, specialization options, and industry connections. It's important to thoroughly research each program, consider your career goals, and evaluate factors such as curriculum, faculty expertise, alumni networks, and industry partnerships to find the best program for your needs.

Beyond this listing, it's likely that there are other business schools in your area that are AACSB accredited, which means they have met rigorous standards and are committed to upholding and advancing the quality of their business programs. [Search AACSB-accredited schools.](#)



TOP MBA PROGRAMS

2024 rankings by QS

Stanford Graduate School of Business
California

University of Southern California: Marshall
California

University of Pennsylvania: Wharton
Pennsylvania

Boston University: Questrom
Massachusetts

Harvard Business School
Massachusetts

University of Texas at Austin: McCombs
Texas

MIT: Sloan
Massachusetts

Indiana University: Kelley
Indiana

Columbia Business School
New York

Carnegie Mellon: Tepper
Pennsylvania

Northwestern University: Kellogg
Illinois

Georgia Tech: Scheller
Georgia

University of California at Berkeley: Haas
California

Dartmouth College: Tuck
New Hampshire

University of Chicago: Booth
Illinois

Georgetown University: McDonough
Washington, D.C.

UCLA: Anderson
California

University of Virginia: Darden
Virginia

Yale School of Management
Connecticut

Emory University: Goizueta
Georgia

New York University: Stern
New York

University of Minnesota: Carlson
Minnesota

University of Michigan: Ross
Michigan

University of Florida: Warrington
Florida

Duke University: Fuqua
North Carolina

Babson College: Olin
Massachusetts

Cornell University: Johnson
New York

Texas A&M University: Mays
Texas

TOP MBA PROGRAMS

Continued

University of Washington: Foster
Washington

Michigan State University: Broad
Michigan

Washington University: Olin
Missouri

Pennsylvania State University: Smeal
Pennsylvania

Rice University: Jones
Texas

University of North Carolina: Kenan-Flagler
North Carolina

University of Rochester: Simon
New York

University of Notre Dame: Mendoza
Indiana

Vanderbilt University: Owen
Tennessee

University of Texas at Dallas: Naveen
Texas

Ohio State University: Fisher
Ohio

Wisconsin School of Business
Wisconsin

Arizona State University: Carey
Arizona

George Washington University
Washington, D.C.

University of Georgia: Terry
Georgia

North Carolina State: Jenkins
North Carolina

University of Maryland: Smith
Maryland

Boston College: Carroll
Massachusetts

University of California Davis
California

Florida International University
Florida

University of Miami: Herbert
Florida

American University: Kogod
Washington, D.C.

University of Arizona: Eller
Arizona

University of Colorado Boulder: Leeds
Colorado

Colorado State University
Colorado

Fordham University: Gabelli
New York

Lehigh University
Pennsylvania

University of Pittsburgh
Pennsylvania

TOP 10 HBCU MBA PROGRAMS

Historically Black Colleges and Universities (HBCUs) were established during a time of racial segregation in the United States. While predominantly serving the needs of Black Americans, HBCUs have gained popularity among all ethnicities and races due to the numerous benefits they provide, such as equipping students for active community involvement and leadership roles, and charging lower tuition rates. Learn more at MBAStack.org.

Howard University
Washington, D.C.

Florida Agricultural & Mechanical University
Florida

North Carolina Agricultural and Technical State University
North Carolina

Tennessee State University
Tennessee

Winston-Salem State University
North Carolina

Hampton University
Virginia

Prairie View A&M University
Texas

Morgan State University
Maryland

Jackson State University
Mississippi

Clark Atlanta University
Georgia



MASTER'S IN BUSINESS ANALYTICS

2024 rankings by QS

UCLA: Anderson

California

MIT: Sloan

Massachusetts

Duke University: Fuqua

North Carolina

University of Texas at Austin: McCombs

Texas

University of Southern California: Marshall

California

University of Washington: Foster

Washington

Pursue University: Krannert

Indiana

University of Minnesota: Carlson

Minnesota

Boston University: Questrom

Massachusetts

Michigan State University: Broad

Michigan

Texas A&M University: Mays

Texas

Wisconsin School of Business

Wisconsin

University of California San Diego: Rady

California

Wisconsin School of Business

Wisconsin

University of California San Diego: Rady

California

University of California Davis

California

University of Maryland: Smith

Maryland

Arizona State University: Carey

Arizona

George Washington University

Washington, D.C.

Emory University: Goizueta

Georgia

University of Notre Dame: Mendoza

Indiana

University of California Irvine: Merage

California

American University: Kogod

Washington, D.C.

University of Arizona: Eller

Arizona

University of Colorado Boulder: Leeds

Colorado

Florida International University

Florida

MASTER'S IN BUSINESS ANALYTICS

Continued

University of Georgia: Terry
Georgia

Wake Forest University
North Carolina

University of Miami: Herbert
Florida

College of William & Mary: Mason
Virginia

University of Rochester: Simon
New York

University of Alabama: Manderson
Alabama

University of Illinois at Chicago
Illinois

University of Connecticut
Connecticut

Washington University: Olin
Missouri

Drexel University: LeBow
Pennsylvania

Case Western Reserve: Weatherhead
Ohio

University of South Florida: Muma
Florida

Fordham University: Gabelli
New York

California Polytechnic: Orfalea
California

Southern Methodist University: Cox
Texas

University of Massachusetts Boston
Massachusetts

Syracuse University: Whitman
New York

University of California Riverside: Anderson
California

University of Texas at Dallas: Naveen
Texas

Georgia State University: Robinson
Georgia

Rensselaer Polytechnic: Lally
New York



MASTER'S IN FINANCE

2024 rankings by QS

MIT: Sloan
Massachusetts

Washington University: Olin
Missouri

University of California Berkeley: Haas
California

University of Illinois: Gies
Illinois

UCLA: Anderson
California

Purdue University: Krannert
Indiana

University of Texas at Austin: McCombs
Texas

University of Minnesota: Carlson
Minnesota

University of Southern California: Marshall
California

Ohio State University: Fisher
Ohio

University of Florida: Warrington
Florida

University of Arizona: Eller
Arizona

Boston University: Questrom
Massachusetts

University of Miami: Herbert
Florida

Georgetown University: McDonough
Washington, D.C.

University of Colorado Boulder: Leeds
Colorado

University of Maryland: Smith
Maryland

Vanderbilt University: Owen
Tennessee

Georgia Tech: Scheller
Georgia

George Washington University
Washington, D.C.

Texas A&M University: Mays
Texas

Babson College: Olin
Massachusetts

Wisconsin School of Business
Wisconsin



MASTER'S IN MARKETING



2024 rankings by QS

Columbia Business School
New York

University of Alabama: Manderson
Alabama

University of Texas at Austin: McCombs
Texas

University of Pittsburgh: Katz
Pennsylvania

University of Southern California: Marshall
California

University of Rochester: Simon
New York

University of Minnesota: Carlson
Minnesota

Syracuse University: Whitman
New York

Michigan State University: Broad
Michigan

University of Texas at Dallas: Naveen
Texas

Purdue University: Krannert
Indiana

Vanderbilt University: Owen
Tennessee

Texas A&M University: Mays
Texas

Fordham University: Gabelli
New York

Johns Hopkins University: Carey
Maryland

Loyola University of Chicago: Quinlan
Illinois

Florida International University
Florida

University of Illinois at Chicago
Illinois

University of Maryland: Smith
Maryland

The University of Texas at Arlington
Texas

University of Arizona: Eller
Arizona

Georgia State University: Robinson
Georgia

American University: Kogod
Washington, D.C.

University of Tampa: Sykes
Florida

MASTER'S IN MANAGEMENT

2024 rankings by QS

University of Virginia: McIntire
Virginia

University of Notre Dame: Mendoza
Indiana

University of Michigan: Ross
Michigan

Arizona State University: Carey
Arizona

Duke University: Fuqua
North Carolina

University of Florida: Warrington
Florida

Boston University: Questrom
Massachusetts

Lehigh University
Pennsylvania

Texas A&M University: Mays
Texas

Michigan State University: Broad
Michigan

University of Maryland: Smith
Maryland

George Washington University
Washington, D.C.

Northeastern University: D'Amore-McKim
Massachusetts

Arizona State University: Thunderbird
Arizona



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